

## **Master of Science in IT Management Corporate Partnership Initiative**

The Master of Science in IT Management (MSc) is an accredited American business degree that focuses on the relevant management issues in the Information Technology and Telecom disciplines across various industries and provides a unique blend of business management skills development.

The Program targets those who need to develop and broaden their business understanding and who want to acquire a high level of competence in the technology management field.

The Program has been carefully tailor-made to accommodate the needs of young professionals, and to assist in the acceleration of their corporate career progression and entrepreneurial success.

Since strong business community involvement and lectures by senior executives broaden and enrich the learning experience of our students, CEU Business School founded a Corporate Partnership Program to encourage productive, long-term relationships with industry by connecting interested organizations with the latest developments in management education and research and a world-class group of business graduates

Each year, a host of corporations and organizations contribute to CEU Business School's delivery of business education and discover the benefits of our partnering initiatives, including:

- Tuition fee discounts for company employees;
- Customized career services including priority access to CEU Business School graduates;
- Exposure to specialized groups through guest lectures and speakers;
- Possibility of hosting highly-qualified students for internship partner projects through the Capstone Project course;
- Partner logo on marketing materials, including program brochures, program presentations, and web page;
- Exposure of the company and logo to the CEU Business School wider community.

## Partners Advantages in detail

### **Applied Capstone Projects (Non-Paid Research Projects)**

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MSc students are required to complete an “Applied Capstone Project” during the last 3 months of the Program, which involves working directly with a company on a specific research topic.

Individual or team projects may be assigned, with the specific topic, deliverables, and output being chosen by the Partner.

### **Sponsored Research Projects**

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Students from our MSc and MBA Programs can participate in research projects sponsored through grants from the Partner Company. Students’ skills are fit to a specific partner’s project requirements.

### **Guest Lecturers & Presenters**

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Partners regularly send executives to present their company or an IT-specific topic during MSc classes.

Partners benefit from direct interaction with current students and gain real-time feedback on their products, business strategy, or topic of discussion.

Guest lecturers are a valuable part of the MSc Program, and several different professors have regular openings for such visits.

### **Student Recruitment & Employment**

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Although all Companies are encouraged to recruit our graduates, our partners generally have more opportunities for direct interaction and access to both current and future students.

Special presentation sessions, one-on-one interviews, or resume screenings are useful for our Partners in recruiting.

These events can be organized to occur several times throughout the academic year.